

## Are these things keeping your business from propelling forward?

- Difficulty differentiating products/services
- Diminishing margins
- Controlling expenses
- Building a brand
- Growing equity value
- Uncertainty of taxation and compliance

Catapult is a service that enables businesses to monetize their telecom or IoT product while getting it to market quickly. Don't let the business technicalities hinder your plans. Our cloud-based billing platform receives ACH or credit card transactions and allows for setup of recurring and non-recurring billing for your product. Catapult also eliminates the need to register with federal, state or local taxing authorities. Your business will have ongoing support for seamless connectivity through our in-house expertise.

**Catapult helps you build your brand, control costs, and build a recurring revenue stream that positions you to build equity value in your business.**

### How Catapult Helps

- **Altaworx** — Access to Altaworx's advanced product lines
- **Rev.io** — Use of a superior white label billing platform
- **GSA** — Taxation and regulatory compliance



### Why rev.io & GSA

More control & flexibility on margins  
Greater marketplace pricing flexibility

## Benefits

### Focus

Fine-tune your brand and product, letting Altaworx help build your business.

### No Billing Confusion

Our billing platform allows for outgoing bills to be branded with your business logo.

### Quick Turnaround

Fast and easy setup reduces costs and gets your product to market faster.

### Reliable

Integrated with Cisco/Jasper M2M Platform for usage billing.

### Business Setup

No need to register with state, federal and local taxing authorities. All compliance and tax payments are included in the Billing Incubator. Includes Exemptions, Taxation, and Compliance provided by GSA (The only SSAE certified Telecom compliance company in the US). Proper taxation and compliance services protects you from future tax liabilities which can reduce the value of your company.

### Future Outlook

Provides a tax record database for future due diligence audits when merging or selling a company.

